

APRIL 8 | 2021 Honoring



BETH CHANDLER CEO, YW Boston RANA EL KALIOUBY, PH.D. Co-Founder/CEO Affectiva







Science Club for Girls

The annual Catalyst Awards recognize outstanding leadership, both individual and institutional, in advancing the mission of Science Club for Girls (SCFG).

Join us for an inspiring evening — hearing stories from our community, seeing our clubs 'in action', and meeting some remarkable women who are paving the way for a more diverse, inclusive world of STEM.

#### Catalyst 2020 Sponsors

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21 VIRTUAL CLUBS

70+ VOLUNTEER MENTORS

250+ PARTICIPATING GIRLS

75% FROM UNDERREPRESENTED COMMUNITIES FOR THE PAST SIX YEARS

> >21,700 VIEWS OF OUR LIVE SCIENCE SHOW

>90% GIRLS GO ON TO COLLEGE FOR PAST 11 YEARS >50% GIRLS MAJOR IN STEM

### About Science Club for Girls

Founded in 1994, Science Club for Girls is a registered

**501(c)3 organization** that fosters excitement, confidence, and literacy in STEM for girls and young women from underrepresented communities with free, experiential community-based programs.

With women making up less than 26% of the STEM workforce — and Black and Hispanic women at less than 4% — SCFG addresses a critical need, offering a continuum of engaging activities in STEM for K-8 girls, junior mentoring and leadership experiences for high school girls, and adult mentoring and role modeling by committed women with STEM careers.

Our programs are designed as "clubs" to reinforce collaboration and teamwork, as these methods have been shown to greatly enhance girls' learning. To help build both skills and confidence, curriculum and club structures are designed to be inquiry-driven — activities are hands on, rather than demonstration style — with opportunities to experiment, to fail in safe and supportive settings, and to be resourceful and persistent. Science Club for Girls programs are organized by age/grade level.



The Catalyst Awards celebration is our signature showcase and fundraising event, providing the resources we need to keep our programs free for the girls who need them most.

### **Corporate and Individual Sponsorship Opportunities**

\$25,000+ RARE ELEMENT

Invest in the longterm, future impact of Science Club for Girls expanding programs to reach even more girls through operational and programmatic support. Customized benefits and publicity package including opportunities for PR and a leadership spotlight.

## \$20,000

**Sponsor a club for one year.** Full access to the virtual event with unlimited tickets. Premier placement in all pre- and post- event materials and publicity. Verbal recognition during the event. Opportunity to submit a 1 minute video message or commercial.

### \$15,000 GOLD

**Provide programming for 8 girls/year.** Full access to the virtual event with unlimited tickets. Priority placement in all pre- and post- event materials and publicity. Verbal recognition during the event. Opportunity to submit a 30 second video message or commercial.

# \$10,000 SILVER

Fund one semester of STEM curriculum. Full access to the virtual event with unlimited tickets. Priority placement in all pre- and post- event materials and publicity. Verbal recognition during the event. Opportunity to submit a 15 second video message or commercial.

#### \$5,000 BRONZE

Support Junior Mentors for one semester. Full access to the virtual event with unlimited tickets. Placement in all pre- and post- event materials and publicity. Logo and listing visibility during the event. \$2,500

Provide training and support for 70+ Mentors for one year. Full access to the virtual event with unlimited tickets. Placement in all pre- and post- event materials and publicity. Logo and listing visibility during the event.



Click here to watch our 2020 Virtual Catalyst Awards!

For more information please contact: Lucy Sweeney Isweeney@scienceclubforgirls.org





## Sponsorship **Commitment**

I/my organization would like to sponsor the 2021 Virtual Catalyst Awards!

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RARE ELEMENT <b>\$25,000</b>	PLATINUM <b>\$20,000</b>	gold <b>\$15,000</b>	silver <b>\$10,000</b>	BRONZE <b>\$5,000</b>	COPPER <b>\$2,500</b>
Name and Title					
Organization					
Mailing Address					
City, State ZIP					
Phone					
Email					
Signature					

Name or Organization for Program Listings

#### Please make all checks payable to Science Club for Girls and mail them to: Science Club for Girls 136 Magazine St., #2 Cambridge, MA 02139

Your contribution is tax-deductible to the fullest extent allowed by law. A tax receipt will be provided.

For questions or more information, contact Bonnie Bertolaet, Executive Director bbertolaet@scienceclubforgirls.org or Office (617)391-0361 Cell (858)354-7570

# Thank You For Your Support!

2021 VIRTUAL CATALYST AWARDS APRIL 8 | 2021

